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IR Reporting Portal: One-Stop Shopping for Business Intelligence

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ABSTRACT

There is a continuing demand across the higher education sector for increased extraction and analysis of university data to facilitate strategic decision-making and management of university programs and activities. This case study presents how one university implemented and integrated the SAS® Data Integration and SAS® Business Intelligence client tools to provide the user community with dynamic access to information and knowledge to support strategic decision making and performance measurements. This presentation will discuss the importance of a flexible and secure information delivery environment accessible by university user groups and highlight specific data information solutions that have been achieved by this project.

No paper was submitted for publication.

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