Chapter 1
Introduction

Overview

The SAS BI Dashboard enables users to employ dashboards to monitor key performance indicators that convey how well an organization is performing. Dashboards include graphics, text, colors, and hyperlinks. Dashboards are created, maintained, and viewed through an easy-to-use Web-based interface. All content is displayed in a role-based, secure, customizable, and extensible environment. End users can customize how information appears on their personal dashboards.

Audience

As is true for many SAS®9 applications, the users of the SAS BI Dashboard can be grouped based on their skills and on whether they play a role in defining and managing the system. The following table shows the three types of users of the SAS BI Dashboard:

User	Description	Example
Dashboard user	The ultimate audience of dashboards. This role views dashboards and uses them as a launching point for further exploration and action.	Executives and employees presented with dashboards as part of their intranet home page.

User	Description	Example
Dashboard administrator	This role defines indicators and dashboards. This role is responsible for setting user access to various dashboards and for controlling the extent to which dashboard users can personalize the dashboards. This role might also be responsible for extending the functionality of the SAS BI Dashboard by creating custom code.	A business manager with some SAS technical knowledge, or a SAS consultant involved in the initial implementation or major overhauls of the SAS BI Dashboard who works with outside consultants and corporate developers.
IT support personnel	This role installs the SAS BI Dashboard and maintains its setup, configuration, and administration.	An IT person who is responsible for supporting application deployment and maintenance on an organization's computer network.

This guide is intended for SAS BI Dashboard users and dashboard administrators.