



The SAS® Fellowship Programme

*Do you want targeted exposure for your project?
A fast track into a successful business career?*

Owing to SAS being the world's leading analytical and business intelligence software vendor, and to the large number of academic institutions and businesses using SAS solutions, demand for trained SAS® users is high.

SAS has a long history of commitment to supporting education, and to helping our customers meet their needs for talented people. As part of SAS' Academic Initiative, we have developed the SAS Fellowship Programme with the aim of improving the quality of today's academic projects and enriching the skill sets of tomorrow's graduates.

If you are an undergraduate student, a graduate student or a doctoral candidate in business, economics, finance, statistics or IT, then this is the opportunity for you to gain valuable support from SAS and access to an interested audience for presenting your work. If you think that your research should be shared with the business community, then the SAS Fellowship Programme is something you will want to be a part of.

Successful applicants in the SAS Fellowship Programme will receive relevant training in a 3-day course, a free 3-month software licence, access to SAS experts and technical support in the form of the SAS hotline. The results of your research project during the programme are then presented to a team of SAS specialists.

The SAS Fellowship Programme is only available to a limited number of students at a time and the work of successful applicants will be presented at a local SAS Users Group Conference. In cases of particularly interesting projects, the results may even be published in specialist newspapers, magazines or journals. It is also the first step in becoming a SAS Student Ambassador at SAS Forum International, the premier international event for enterprise intelligence. (For more information, visit www.sas.com/sasforuminternational/student_comp.html)

"I know, that you – our customers – need qualified people that can exploit the investment you have made in SAS. Through our Academic Initiative, SAS is going to continue to ensure that you have the qualified people you need."

Dr Jim Goodnight



Apply now

Applicants must present an organised and analytically convincing concept described within a relevant timeframe. Applicants should also provide an abstract (maximum 300 words) and project plan (maximum 3,000 words) to SAS. The abstract should contain a short description of the project as well as an assessment of the economic value of the project. Applicants should also provide references from teaching staff with contact information including: name, address, telephone, e-mail. The project plan should outline the goals of the project, as well as the timeframe and process of analysing data.

Timeframe of the programme:

The SAS Fellowship Programme is an ongoing one within the SAS Academic Initiative and each month begins a new cycle, with new applicants being reviewed and accepted.

- Deadline for applicants – end of each month
- Notification from SAS of acceptance or rejection – during course of the next month
- Participation in relevant SAS classes and becoming acquainted with SAS team – as scheduled classes become available
- Access to SAS software for limited 3-month license period – beginning of the following month
- Analysis of data during the 3-month licensing period
- Presentation of results – to be scheduled by SAS upon completion of project

Applications should be sent directly to:

Nina Hanke
Academic Initiative Programme Manager
nina.hanke@eur.sas.com

or by post:

SAS EMEA
Attn: Nina Hanke
Neuenheimer Landstrasse 28-30
D-69043 Heidelberg, Germany

Required items for application:

- Cover letter
- Curriculum vitae
- Professional and academic references
- Recommendation letters from teaching staff
- Recommendation from company (if applicable)
- Abstract of project or thesis (maximum 300 words)
- Project plan (maximum 3,000 words)



About SAS

SAS is the market leader in providing a new generation of business intelligence software and services that create true enterprise intelligence. SAS solutions are used at more than 40,000 sites – including 90 percent of the Fortune 500 – to develop more profitable relationships with customers and suppliers; to enable better, more accurate and informed decisions; and to drive organizations forward. SAS is the only vendor that completely integrates leading data warehousing, analytics and traditional BI applications to create intelligence from massive amounts of data. For nearly three decades, SAS has been giving customers around the world *The Power to Know*®.



SAS World Headquarters
and SAS Americas
SAS Campus Drive
Cary, NC 27513 USA
Tel: (919) 677 8000
Fax: (919) 677 4444
U.S. & Canada sales:
(800) 727 0025

SAS Europe, Middle East & Africa
P.O. Box 10 53 40
Neuenheimer Landstr. 28-30
D-69043 Heidelberg, Germany
Tel: (49) 6221 416-0
Fax: (49) 6221 474850

www.sas.com