



**APRIL 22-25, 2012  
ORLANDO, FLORIDA**

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SAS® Global Forum 2012 is this year's most important conference for our organization.

The focal point of networking and discovery for the SAS community for 37 years, SAS Global Forum brings together more than 3,000 SAS users, customers and experts from around the world. Our organization will receive unparalleled insight into the latest SAS products and technologies, including expert hands-on training on how to manage data to increase profitability, lower costs and make better, faster decisions.

### **SAS® Global Forum 2012**

A conference run by the users, for the users, SAS Global Forum offers two and a half days of learning and training, as well as the chance to network with thousands of SAS users and experts from all industries and all types of organizations.

The knowledge gained at SAS Global Forum would not only benefit my professional development – providing tangible skills that I can use to increase efficiency at my specific job functions – but also provide unbeatable ROI for our organization. The lessons and knowledge I'll learn can be shared with my peers and colleagues to make our organization more innovative and competitive.

### **As an attendee, I'll have access to:**

- More than 300 paper presentations covering a variety of applications and industries.
- Lessons in best programming practices from experienced developers.
- Hands-on workshops and demos led by expert SAS users and developers.
- Code Doctors sessions to help me debug and fine-tune my code.
- Case studies that teach innovative ways to apply SAS solutions.
- Pre-conference training.
- Opportunities to discover new features in recent releases of SAS software.
- Meetings with SAS book authors, as well as the chance to review and purchase discounted books in the SAS Publications booth.
- Discussions with SAS developers about current and future software features and enhancements to better meet our organization's needs.

### **Where and When**

SAS Global Forum 2012 will be held in Orlando, FL, at the Walt Disney World Swan and Dolphin, from April 22 to 25. There are many exceptional and affordable restaurants for social and networking opportunities, as well as the highest-quality and most cost-effective accommodations and transportation.

Please visit [www.sasglobalforum.org](http://www.sasglobalforum.org) for more information about the conference. I'm sure you'll agree that the benefits offered by SAS Global Forum are well worth the investment, and I look forward to your support of my attendance.

Thank you very much for your consideration.