



**APRIL 4-7, 2011
LAS VEGAS, NEVADA**

What happens when more than 3,000 SAS® users, customers and experts get together in the premier convention destination on earth? You get SAS Global Forum 2011 in Las Vegas!

This is truly a conference run by the users, for the users, offering hands-on experience with the latest SAS products and technologies that will enable your organization to make better, faster, more profitable decisions. Attendees receive two-and-a-half days of learning and training opportunities, as well as the chance to network with SAS users and experts from around the world.

Plus, no other city offers as great a value proposition for your organization as Vegas. Featuring the highest quality and most cost-effective accommodations, dining and transportation, Vegas is the perfect setting to experience these extensive SAS learning opportunities – and an excellent return on your investment.

SAS® Global Forum 2011 – The Only Sure Bet in Vegas!

Nonstop learning and training opportunities

- More than 300 paper presentations covering a variety of applications and industries.
- Lessons in best programming practices from experienced developers.
- Hands-on workshops and demos led by expert SAS users and developers.
- Code Doctor sessions that will help you debug and fine-tune your code.
- Case studies that teach innovative ways to apply SAS solutions.
- Pre-conference and post-conference training courses.

A city that knows how to get down to business

- More than 900 daily inbound flights from anywhere in the US.
- 170 daily inbound international flights.
- Easy transportation within the city.
- Hundreds of exceptional and affordable restaurants for social and networking opportunities.
- Practical, cost-effective expenditures for travel, training and professional development.

Access to valuable SAS resources:

- Opportunities to discover new features in recent releases of SAS software.
- Meetings with SAS book authors, as well as the chance to review and purchase discounted books in the SAS Publications booth.
- Discussions with SAS developers in the demo room about current and future software features and enhancements to better meet your organization's needs.

SAS Global Forum has been offering unequalled educational and networking opportunities to SAS professionals worldwide for 36 years. There's never been a better time to invest in your career and increase your personal value to your organization.

We'll see you in Vegas!

Sincerely,

SAS Global Forum 2011
Debbie Buck, D.B. & P. Associates



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