



SAS Press Series Author Questionnaire

TELL US ABOUT YOURSELF

Name:

Company Name:

Occupation:

Employed by (if different from company name):

Work Address:

Street Address:

City:

State/Prov :

Country:

ZIP Code:

Phone:

Fax:

E-mail:

Home Address:

Street Address:

City:

State/Prov:

ZIP Code:

Country:

Phone:

Fax:

E-mail:

Country of citizenship:

At which address do you prefer to receive mail?

What software will your project address, SAS or JMP?

How long have you used either SAS or JMP?

Describe the applications or tasks that you have used the software to perform.

Have you submitted this proposal to any other publisher for consideration?

If so, to whom, and what is the status of the submission?

Are there any coauthors? (If yes, please complete the Coauthor's Questionnaire, making copies if necessary.)

TELL US ABOUT YOUR PROJECT

This information will help us determine whether to publish your work, so please make sure that your responses are as complete and accurate as possible.

Proposed title:

Estimated number of pages:

(a typical 8.5"x11" page is 53 lines of 10 point text, code, and line spaces)

Which word processing package and release do you plan to use for producing your book?

Describe your audience

How much SAS or JMP background and experience should your readers have, and what is their subject area?

In what industry do your typical readers work, and what are their job titles?

Will this book be for novice, intermediate, or advanced users?

How will the topics in this book solve the readers' problems?

Describe the market for your book

What is unique about your book, and what do you think will make SAS or JMP users want to buy it?

How does your proposed book complement or compete with other books in the SAS Press Series?

Might this book be used as a college text? Would it supplement a college text? What level (undergraduate or graduate)?

Describe the content of your book

Describe your book or article idea. Include a general overview of the topic and attach a detailed outline. Estimate the number of pages you'll spend on each major topic. (Attach additional pages, if needed.)

What versions of SAS or JMP do you plan to cover?

What SAS or JMP products and procedures are used to produce your examples?

Would you describe your book as example-driven or theoretical? Explain.

If you are submitting a book proposal on a statistics topic

How much knowledge of statistics will readers need?

What real-world statistical problems does your audience encounter?

Writing sample

If you're submitting a book proposal on a statistics topic, a writing sample and a preface are required. We prefer a chapter from the proposed book, but a paper or article you've written on the same topic would also be an acceptable writing sample. The preface should describe your perceived audience and state how your book will meet their needs. It should also describe the topics in the book and your delivery approach.

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